

Cambridge TECHNICALS LEVEL 3 Extended Certificate BUSINESS

It is essential that you complete the tasks within this transition document and present them to your class teacher in your first lesson at the start of the new academic year. These tasks will support your understanding of key concepts that you will be tested on in the induction assessments, taken within the first 3 weeks, that ultimately decide if you are suitable to continue on this course.

Units/Topics	Supporting Links	Reading
Unit 1: The business environment. Understand different types of businesses and their objectives Unit 8: Introduction to human resources. Know the factors that are involved in human resources planning	Unit Specification: {Add title of unit/topic resource}: UNIT 1: The business environment UNIT 8: Introduction to human resources	Textbook: Cambridge Technicals Level 3 Business
TASK 1: Answer the questions on the document provided that explore the themes of unit 1 including finance, you will need to draw on your AO1 knowledge and understanding to support you in completing this.	TASK 2: Business Detective: Choose a local or well-known business (e.g., Greggs, JD Sports, or a local café). Research and create a one-page profile that demonstrates how real businesses operate using the given headings.	TASK 3: Social enterprises: Write a 400-word report encompassing detail from The Big Issue and or other enterprises you may come across in your research. Use the guidance provided.
A task booklet will be provided for you to complete all work		

Know your why – Why Business?

[Six reasons to study Business & Management Studies](#)

The Puzzle of Motivation **Speaker:**
Dan Pink
https://www.ted.com/talks/dan_pink_the_puzzle_of_motivation

The Happy Secret to Better Work
Speaker: Shawn Achor
https://www.ted.com/talks/shawn_achor_the_happy_secret_to_better_work

Further Research 	1. How to Win Friends and Influence People https://www.amazon.co.uk/How-Win-Friends-Influence-People/dp/0091906814 2. Giants of Enterprise: Seven Business Innovators and the Empires They Giants of Enterprise: Seven Business Innovators And The Empires They Built: Amazon.co.uk: Tedlow, Richard S.: 9780066620367: Books 3. Shoe Dog: A compelling and honest memoir about the challenges and triumphs of building Nike from scratch. Shoe Dog: A Memoir by the Creator of NIKE By Knight Phil World of Books GB	Further Listening 	Title: Simon Sinek · How Great Leaders Inspire Action https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action Title: Mark Leruste · What They Don't Tell You About Entrepreneurship : https://www.youtube.com/watch?v=ZtMzB5CoekE Title: HBR IdeaCast : Weekly insights from top business thinkers. https://open.spotify.com/show/6z4NLXyHPga1UmSJSPK7G1 Title: How I Built This : Stories behind the world-s best-known companies. https://podcasts.apple.com/us/podcast/how-i-built-this-with-guy-raz/id1150510297	Further Watching 	Inside the Factory https://www.bbc.co.uk/iplayer/episodes/b07mddqk/inside-the-factory 2. The Apprentice UK The Apprentice - BBC iPlayer 3. Dragons Den https://www.bbc.co.uk/programmes/b006vq92 4. Business Boomers https://www.bbc.co.uk/programmes/b040z45j
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