

Pearson BTEC Level 3 National Extended Certificate in Travel and Tourism

It is essential that you complete the tasks within this transition document and present them to your class teacher in your first lesson at the start of the new academic year. These tasks will support your understanding of key concepts that you will be tested on in the induction assessments, taken within the first 3 weeks, that ultimately decide if you are suitable to continue on this course.

Units/Topics	Supporting Links	Reading
UNIT 1: The World of Travel and Tourism UNIT 2: Global Destinations UNIT 3: Principles of Marketing in Travel and Tourism	Unit Specification: Pearson BTEC Nations L3 Travel and Tourism Specification	Textbook: BTEC L3 Student Textbook
TASK 1: a) Using the booklet document complete the introductions Activities 1 and 2 (Starting Out and Key Terminology). The key terminology will be useful throughout the topics in Year 12.	TASK 2: a) Activity 3: Mapping Tourist Activity in the UK (map task) b) Activity 4: Visitor attractions in the UK and Abroad c) Types of Customers and Custer Service in Travel and Tourism activities	TASK 3: a) Complete the Final Task in the booklet. You will need to research and write about a holiday destination of your choice. Follow the criteria set out in the booklet.

Know your why –
Why Travel and
Tourism?

[Careers in Travel and
Tourism](#)

<p>Further Research</p> 	<p>https://uk.indeed.com/career-advice/finding-a-job/jobs-in-tourism</p> <p>https://www.paxes.com/blog/types-of-tourism/</p> <p>https://www.visitbritain.com/en</p> <p>https://www.tripadvisor.co.uk/</p>	<p>Further Listening</p> 	<p>https://open.spotify.com/show/6a5Cq1RvsHFN8gCNJbc7S9</p> <p>https://open.spotify.com/show/3AwRGIPRytKa9Txnz1cGBK</p> <p>https://thetraveldiariespodcast.com/</p>	<p>Further Watching</p> 	<p>https://www.youtube.com/watch?v=OCzzN8VZgfY</p> <p>https://www.youtube.com/watch?v=8a7ACACEk6w</p>
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