

RAYNES

PARK HIGH SCHOOL



BTEC Level 3 National Extended Certificate in Travel and Tourism

Student name: _____

This research project is due on the first lesson back in September 2024. Failure to complete this work will result in you being unable to start the course on time.

Travel and Tourism Summer research tasks

Longer research tasks

Please complete the following activities and be prepared to hand it in when requested: For activity 1, your review should have a minimum of four sides of an A4 paper.

Activity 1 – We all have some experience of the Travel and Tourism sector, at the very least as customers. Our opinion of businesses within this sector will be shaped by the experiences we have as customers and ultimately will affect whether we use the company again. For one event or holiday experience write a review of the quality of the experience you had. If you review a hotel visit, you might want to comment on the quality of the welcome you received, the room (cleanliness, facilities), the quality of the food and an overall comment on the quality of service you received (Were the staff polite, helpful, tidy?) If you visited Alton towers or any other attraction in the UK with the family, write a review of yours (or someone close to you) experience. You may want to talk about the quality of customer services provided, sort of facilities provided, complaints that were raised by your family or other families that you know, security and legal aspects at the resort, the environment, etc.

Activity 2 – Keep an eye out in the news of any events that may have an impact on tourism, both positive and negative. Collect any newspaper cuttings or article printouts and produce a scrap book or folder. You can write some brief notes explaining each of these events. In previous years there have been epidemic outbreaks, terrorism events, natural disasters and business collapses to give you a few areas to get you thinking.

(This activity can be completed as a table or scrapbook. You should Identify two events a week for at least 6 weeks. See the example below to help).

Date	Event	Description of event	Impact on tourism	image	Source
06/06/2021	Portugal is removed from UK's green list	The UK government made the decision to remove Portugal from the Green list and add it to the amber list. This means tourists from the UK should not travel to Portugal and must self-isolate for 10 days if they do.	Negative. Tourist are forced to travel home from Portugal early causes chaos at Portuguese airports. A fall in the number of tourists visiting Portugal severely impacting the local Portuguese economy. Airlines will see a fall in income could see job losses. Positive. UK tourist may choose to stay in the UK. boosting the local UK economy.		BBC news Travel sector dismay as Portugal faces tougher rules - BBC News