

Travel and Tourism at Raynes Park High School gives a broad introduction to the travel and tourism industry, with an emphasis on core knowledge and fundamental skills that are transferable across other sectors. The Travel and Tourism industry is a global industry employing one in ten jobs around the world, and contributing 10% of the UK's GDP. Many students at Raynes Park High School will see themselves or family members working directly or indirectly in the industry. The intent of the travel and tourism department inspire students to develop a love of learning for the subject, through which student will gain comprehensive knowledge of the importance of the global and UK tourist industry and the social, economic and environmental factors shaping the industry. We aspire for students to become independent learners who develop fundamental skills which can be transferrable across the range of sectors within the travel and tourism industry. So that they may be fully prepared for whatever future job sector/further education they chose to enter.

Key Stage 4 BTEC L1-2 Tech Award Curriculum

We deliver the Pearson BTEC Level 1-2 Tech Award in Travel and Tourism. Students have 3 lessons per week with one member of teaching staff.

This qualification includes three mandatory components covering the following content areas.

- **Component 1: Travel and Tourism Organisations and Destinations** – Students will look at the aims of travel and tourism organisations, how different organisations work together and types of travel and tourism, the features that make destinations appealing to visitors and different travel routes
- **Component 2: Customer Needs in Travel and Tourism** – Students will investigate how organisations use market research to identify travel and tourism trends, and customer needs and preferences, and selection of products and services and planning a holiday to meet customer needs and preferences
- **Component 3: Influences on Global Travel and Tourism** – Students will explore the factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors, and the potential impacts of tourism on global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism.

Extended Learning

What we offer to extend the learning of our students

The Travel and Tourism department aims to inspire students to explore the wide variety of destinations the UK and wider world has to offer. Students are encouraged through various homework assignments to research global tourist destination and present these back to members of their class.

What can parents do to support extended learning in this subject

Parents play an important role in guiding students towards developing a passion in their subject. Parents must encourage students to explore the world around them so that they can maintain a contemporary understand of current events which are affecting the travel industry. This exploration can be conducted through the medium of watching the news every night, subscribing to various news apps, or even bringing home a copy of a free newspaper such as the metro. Exposing students to current events will develop their understanding of factors shaping the travel industry and provide them with an advantage over students who do not.