

Travel and Tourism at Raynes Park High School gives a broad introduction to the travel and tourism industry, with an emphasis on core knowledge and fundamental skills that are transferable across other sectors. The Travel and Tourism industry is a global industry employing one in ten jobs around the world, and contributing 10% of the UK's GDP. Many students at Raynes Park High School will see themselves or family members working directly or indirectly in the industry. The intent of the travel and tourism department inspire students to develop a love of learning for the subject, through which student will gain comprehensive knowledge of the importance of the global and UK tourist industry and the social, economic and environmental factors shaping the industry. We aspire for students to become independent learners who develop fundamental skills which can be transferrable across the range of sectors within the travel and tourism industry. So that they may be fully prepared for whatever future job sector/further education they chose to enter.

Key Stage 5 BTEC National L3 Curriculum

We deliver the Pearson BTEC Level 3 National Extended Certificate in Travel and Tourism. Students have 5 lessons per week split between 2 members of staff.

This qualification includes three mandatory units covering the following content areas.

- **Unit 1: The travel and tourism industry** – The travel and tourism industry in the UK is growing and is of major importance to the economy. Students will develop the skills needed to examine, interpret and analyse a variety of statistics that measure the importance of tourism to the UK.
- **Unit 2: Different types of destinations and their importance** – students will investigate the features and appeal of global destinations.
- **Unit 3: Principles of marketing in travel and tourism** –Students will explore how to develop a successful marketing plan for use by travel and tourism organisations to attract and engage with customers using research data.
- **Unit 9: Visitor Attractions (optional unit)** - Students will explore two contrasting visitor attractions and develop an understanding of factors affecting their success.

Extended Learning

What we offer to extend the learning of our students

The Travel and Tourism department aims to inspire students to explore the wide variety of destinations the world has to offer. Students are encouraged through various homework assignments to research global tourist destination and present these back to members of their class.

Y12 students spend the day visiting Thorpe park as part of Unit 9 visitor attractions in additions to students spending exploring the range of tourist attractions central London has to offer.

What can parents do to support extended learning in this subject

Parents play an important role in guiding students towards developing a passion in their subject. Parents must encourage students to explore the world around them so that they can maintain a contemporary understand of current events which are affecting the travel industry. This exploration can be conducted through the medium of watching the news every night, subscribing to various news apps, or even bringing home a copy of a free newspaper such as the metro. Exposing students to current events will develop their understanding of factors shaping the travel industry and provide them with an advantage over students who do not.