

Business Studies Curriculum Map 2021-2022

Key Stage 5

Year	Half term 1	Half term 2	Half term 3	Half term 4	Half term 5	Half term 6
12	Teacher 1:	Teacher 1:	Teacher 1:	Teacher 1:	Teacher 1:	Teacher 1:
Teacher 1:	Unit 1 The business Environment	Unit 1 The business Environment	Unit 1 The business Environment	Unit 1 The business Environment	Unit 1 The business Environment	Unit 1 The business Environment
Business Environment Exam Unit	Financial Terms	Understand different types of activity	External Factors and influences	Sources of Finance	Pre-release prep	Pre-release prep
	Break Even analysis	Aims and Objectives	Legislation	Assess business performance	Revision	Revision
	Profit and Loss	Organisation Charts		SWOT Analysis		External examination Unit 1
	Use financial information	Stakeholders		Ethics		
		Legal Ownership		Understand why businesses plan		
		Functional areas of businesses		Factors affecting success and failure		
Teacher 2:	Teacher 2:	Teacher 2:	Teacher 2:	Teacher 2:	Teacher 2:	Teacher 2:
Unit 4 Customer and Communication	Unit 4 Customer and Communication	Unit 4 Customer and Communication	Unit 4 Customer and Communication	Unit 20 Business Events	Unit 20 Business Events	Unit 20 Business Events
and	Explain who the customers of a specific business are and what influences their behaviour	Explain the range of customer services a specific business provides	Explain the importance of listening skills	Outline a proposal for allocation of responsibilities for an event	Justify the decisions made when planning the business event, giving reasons why alternative options were rejected	Evaluate the business event against its success criteria
Unit 20 Business Events	Describe actions that a specific business has	Analyse the benefits to a specific business and to	Structure and deliver written/verbal business communication so that	Set objectives and success criteria for the business event	Produce documents and resources to aid the	Analyse the influence of factors on the outcomes of the business event
Both coursework units						

	<p>taken in response to the differing needs of its customers</p> <p>Review 3 mediums of communication i.e. a newsletter, social media page, application form or website</p> <p>Summarise the corporate standards and corporate profile</p> <p>Explain how a specific business manages its corporate profiles through media activity</p> <p>Describe the legal constraints, ethical and security issues</p>	<p>its customers of maintaining and developing customer service</p> <p>Recommend and justify changes to the customer service provided by a specific business</p> <p>Demonstrate non-verbal and verbal skills when communicating with a specific customer</p> <p>Review own use of non-verbal and verbal skills</p>	<p>its content and type of communication is appropriate for its audience and purpose</p> <p>Review own use of verbal and written skills when communicating business messages and recommend improvements</p> <p>Justify how to adapt the structure, method of delivery and any other considerations</p>	<p>Prepare a plan for the business event, including evidence of consideration of legal, ethical and budget requirements</p> <p>Describe the factors influencing the decisions made when planning the business event</p> <p>External moderator visit Unit 4</p>	<p>running of the business event</p> <p>Carry out pre-event tasks in line with the business event timeline</p> <p>Provide support to both attendees and support staff during the running of the business event</p> <p>Select method and format(s) for obtaining feedback and use your chosen method and format(s) to collect it</p> <p>Assess the effectiveness of the method, format and timing used to gather feedback for the business event</p>	<p>Review own performance in supporting the event, identifying strengths and areas for improvement</p>
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<p>Coursework Unit</p>	<p>Outline a proposal for allocation of responsibilities for an event</p> <p>Set objectives and success criteria for the business event</p> <p>Prepare a plan for the business event, including evidence of consideration of legal, ethical and budget requirements</p> <p>Describe the factors influencing the decisions made when planning the business event</p> <p>Justify the decisions made when planning the business event, giving reasons why alternative options were rejected</p>	<p>Produce documents and resources to aid the running of the business event</p> <p>Carry out pre-event tasks in line with the business event timeline</p> <p>Provide support to both attendees and support staff during the running of the business event</p>	<p>Select method and format(s) for obtaining feedback and use your chosen method and format(s) to collect it</p> <p>Assess the effectiveness of the method, format and timing used to gather feedback for the business event</p> <p>Evaluate the business event against its success criteria</p>	<p>Evaluate the business event against its success criteria</p> <p>Analyse the influence of factors on the outcomes of the business event</p> <p>Review own performance in supporting the event, identifying strengths and areas for improvement</p>	<p>Final moderation and standardisation for EV visit (Unit 20)</p>	
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