

Business Studies Curriculum Map 2021-2022

Key Stage 5

Year	Half term 1	Half term 2	Half term 3	Half term 4	Half term 5	Half term 6
12	Teacher 1:	Teacher 1:	Teacher 1:	Teacher 1:	Teacher 1:	Teacher 1:
Teacher 1:	Unit 1 The business	Unit 1 The business	Unit 1 The business	Unit 1 The business	Unit 1 The business	Unit 1 The business
reactier 1.	Environment	Environment	Environment	Environment	Environment	Environment
Business	Liiviioiiiieiit	Livironnient	Liviloiiiieit	Liivii oiiiiieiit	Limitoninent	Liivii Oiliileit
Environment	Financial Terms	Understand different	External Factors and	Sources of Finance	Pre-release prep	Pre-release prep
Exam Unit		types of activity	influences		The second prop	A CONTRACTOR
	Break Even analysis	,,		Assess business	Revision	Revision
	,	Aims and Objectives	Legislation	performance		
	Profit and Loss					
		Organisation Charts		SWOT Analysis		External examination
	Use financial information					Unit 1
		Stakeholders		Ethics		
		Legal Ownership		Understand why businesses		
				plan		
		Functional areas of		Factor off ation		
		businesses		Factors affecting success and failure		
				and failure		
Teacher 2:	Teacher 2:	Teacher 2:	Teacher 2:	Teacher 2:	Teacher 2:	Teacher 2:
Unit 4 Customer	Unit 4 Customer and	Unit 4	Unit 4	Unit 20 Business Events	Unit 20 Business Events	Unit 20 Business
and	Communication	Customer and	Customer and			Events
Communication		Communication	Communication	Outline a proposal for	Justify the decisions made	
	Explain who the			allocation of responsibilities	when planning the	Evaluate the business
and	customers of a specific	Explain the range of	Explain the importance	for an event	business event, giving	event against its
	business are and what	customer services a	of listening skills		reasons why alternative	success criteria
Unit 20 Business	influences their	specific business		Set objectives and success	options were rejected	
Events	behaviour	provides	Structure and deliver	criteria for the business	Duadora da consent	Analyse the influence
Dath assumanus di	Decembe estimaths:	A malusa tha banafit - t	written/verbal	event	Produce documents and	of factors on the
Both coursework units	Describe actions that a	Analyse the benefits to a specific business and to	business communication so that		resources to aid the	outcomes of the
units	specific business has	specific business and to	communication so that			business event



taken in response to the	ne its customers of	its content and type of	Prepare a plan for the	running of the business	Review	own
differing needs of its	maintaining and	communication is	business event, including	event	performance	in
customers	developing customer	appropriate for its	evidence of consideration of		supporting the ev	ent,
	service	audience and purpose	legal, ethical and budget	Carry out pre-event tasks	identifying streng	gths
Review 3 mediums of			requirements	in line with the business	and areas	for
communication i.e. a	Recommend and justify	Review own use of		event timeline	improvement	
newsletter, social med	_	verbal and written	Describe the factors			
page, application form	service provided by a	skills when	influencing the decisions	- ·		
or website	specific business	communicating	made when planning the	attendees and support		
		business messages and	business event	staff during the running of		
Summarise the	Demonstrate non-verbal	recommend		the business event		
corporate standards a		improvements	External moderator visit			
corporate profile	communicating with a		Unit 4	Select method and		
	specific customer	Justify how to adapt		format(s) for obtaining		
Explain how a specific		the structure, method		feedback and use your		
business manages its	Review own use of non-	of delivery and any		chosen method and		
corporate profiles	verbal and verbal skills	other considerations		format(s) to collect it		
through media activity	'					
				Assess the effectiveness of		
Describe the legal				the method, format and		
constraints, ethical and	7			timing used to gather		
security issues				feedback for the business		
				event		



Year	Half term 1	Half term 2	Half term 3	Half term 4	Half term 5	Half term 6
13	Teacher 1	Teacher 1	Teacher 1	Teacher 1	Teacher 1	Teacher 1
Teacher 1:	Unit 2 Working in Business	Unit 2 Working in Business	Unit 2 Working in Business	Unit 4 Customers and Communication	Unit 4 Customers and Communication	Students to finalise any outstanding coursework
Working in Business Exam Unit	Authority and confidentiality protocols Constraints on document content IT, Security, employment and checking protocols Factors that the factors that influence meeting arrangements The factors that influence business travel arrangements The factors that influence business accommodation arrangements	The purpose, interpretation and completion of business snd other documents The purpose, completion and checking of meeting documentation How to make payments and the advantages and disadvantages of each payment method The reasons for prioritising business tasks Workbased prioritising Business communications design	Unit 2 External Exam	Students will work on individual coursework requirements for Unit 4	EV VISIT Unit 4 and 20	
Teacher 2:	Teacher 2	Teacher 2	Teacher 2	Teacher 2	Teacher 2	
Unit 20 Business Events	Unit 20 Business Events	Unit 20 Business Events	Unit 20 Business Events	Unit 20 Business Events	Unit 20 Business Events	



Coursework Unit	Outline a proposal for	Produce documents and	Select method and		Finalmoderation nd	
	allocation of	resources to aid the	format(s) for obtaining	Evaluate the business	standardisation for EV	
	responsibilities for an	running of the business	feedback and use your	event against its success	visit (Unit 20)	
	event	event	chosen method and	criteria		
			format(s) to collect it			
	Set objectives and			Analyse the influence of		
	success criteria for the	Carry out pre-event tasks	Assess the effectiveness	factors on the outcomes of		
	business event	in line with the business	of the method, format	the business event		
		event timeline	and timing used to gather			
	Prepare a plan for the		feedback for the business	Review own performance		
	business event, including	Provide support to both	event	in supporting the event,		
	evidence of	attendees and support		identifying strengths and		
	consideration of legal,	staff during the running		areas for improvement		
	ethical and budget	of the business event	Evaluate the business			
	requirements		event against its success			
			criteria			
	Describe the factors					
	influencing the decisions					
	made when planning the					
	business event					
	Justify the decisions					
	made when planning the					
	business event, giving					
	reasons why alternative					
	options were rejected					