

AQA A Level Business (7137 / 7138)

It is essential that you complete the tasks within this transition document and present them to your class teacher in your first lesson at the start of the new academic year. These tasks will support your understanding of key concepts that you will be tested on in the induction assessments, taken within the first 3 weeks, that ultimately decide if you are suitable to continue on this course.

Units/Topics	Supporting Links	Reading
Unit 3.1: What is business? Managing marketing and finance Business and objectives Forms of business and	Unit Specification: https://www.aqa.org.uk/subjects/business/a-level/business-7138 Topic Resource: BBC Bitesize – Business basics (entrepreneurs, business ownership, stakeholders) https://www.bbc.co.uk/bitesize/guides/zh3qwt/y/revision/1	Text Book is not yet available as this is a new course
TASK 1 (AO1 – Knowledge Focus) Create a knowledge organiser covering: Define the following key terms: Entrepreneur Business objective Sole trader PLC Stakeholder Outline: 3 reasons why people start a business 3 characteristics of successful entrepreneurs	TASK 2 (AO2–AO3 – Application & Analysis) Choose one real UK business (e.g. Tesco, Nike, a local business). Write a short report (300–500 words): Explain: What type of business it is (sole trader, Ltd, plc etc.) Analyse: How at least 2 stakeholders are affected by the business' decisions Use real examples from the business	TASK 3 (AO3–AO4 – Evaluation) “Profit should be the most important objective for all businesses. ”Write a balanced answer (8–12 marks style response): Argue for profit being most important Argue against (e.g. ethical objectives, growth, survival) Make a final judgement

Know your why – Why Business?

Explore careers in:
Marketing
Finance
Entrepreneurship
Management

Careers resource:
<https://nationalcareers.service.gov.uk/>

Further Research	https://www.aqa.org.uk/subjects/business/a-level/business-7138 BBC Business News Investopedia (basic business concepts)	Further Listening	BBC Radio 4 – Wake Up to Money BBC Sounds - Wake Up To Money - Available Episodes	Further Watching	BBC iPlayer – Inside the Factory YouTube – Tutor2u Business Channel
			The Diary of a CEO podcast The Diary Of A CEO with Steven Bartlett No.1 Podcast		