

Media Curriculum Maps 2020-2021

Key Stage 4

Year	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
10	<p>Component One Section A - Advertising and Marketing</p> <ul style="list-style-type: none"> ▪ This Girl Can ▪ Quality Street ▪ Media Language ▪ Representation ▪ Media Context 	<p>Component One Section A - Advertising and Marketing</p> <ul style="list-style-type: none"> ▪ The Man with the Golden Gun ▪ Spectre ▪ Media Language ▪ Representation ▪ Media Context 	<p>Component Two Section A - TV Crime Drama</p> <ul style="list-style-type: none"> • Luther • The Sweeney ▪ Media Language ▪ Representation ▪ Audience ▪ Industry ▪ Media Context 	<p>Component Two Section A - Magazines</p> <ul style="list-style-type: none"> • Pride Magazine • GQ Magazine ▪ Media Language ▪ Representation ▪ Media Context 	<p>Component One Section A – Newspapers</p> <ul style="list-style-type: none"> • The Sun • The Sun Website • The Guardian ▪ Media Language ▪ Representation ▪ Audience ▪ Industry ▪ Media Context 	<p>Component 3 – Non-Examination Assessment</p> <ul style="list-style-type: none"> ▪ Magazine/Film Marketing print
11	<p>Component Two Section B - Music Video</p> <ul style="list-style-type: none"> ▪ Taylor Swift – Bad Blood ▪ Pharrell Williams - Freedom ▪ Duran Duran – Rio ▪ Media Language ▪ Representation ▪ Audience ▪ Industry ▪ Media Context 	<p>Component Two Section B - Music Video</p> <ul style="list-style-type: none"> ▪ Taylor Swift – Bad Blood ▪ Pharrell Williams - Freedom ▪ Duran Duran – Rio ▪ Media Language ▪ Representation ▪ Audience ▪ Industry ▪ Media Context 	<p>Component Two Section A - TV Crime Drama</p> <ul style="list-style-type: none"> ▪ Luther ▪ The Sweeney ▪ Media Language ▪ Representation ▪ Audience ▪ Industry ▪ Media Context ▪ Component Two Section A - Magazines ▪ Pride Magazine ▪ GQ Magazine ▪ Media Language ▪ Representation ▪ Media Context 	<p>Component One Section A – Newspapers</p> <ul style="list-style-type: none"> ▪ The Sun ▪ The Sun Website ▪ The Guardian ▪ Media Language ▪ Representation ▪ Audience ▪ Industry ▪ Media Context 	<p>Component One Section B –Radio</p> <ul style="list-style-type: none"> ▪ The Archers ▪ Audience ▪ Industry ▪ Media Context ▪ Component One Section B - Video Games ▪ Pokemon Go/Fortnite ▪ Audience ▪ Industry ▪ Media Context 	